

KELLY BROWN

ABOUT

UX designer. Fine artist. Ballerina. Skier. Wake surfer. VW enthusiast. Curator of joy!
hellokellybrown.com / hellokellybrown@gmail.com / *References available upon request*

EDUCATION

MICHIGAN STATE UNIVERSITY

Honors College
Bachelors of Fine Arts Degree: Graphic Design
Bachelor of Arts: Hospitality Business
GPA: 3.6/4.0 Graduation: 2016

UNIVERSITY OF THE NORTH CAROLINA SCHOOL OF THE ARTS

High School Diploma
Concentration in Classical Ballet
GPA: 4.0/4.0 Graduation: 2011

EXPERIENCE

IQVIA

UX Lead, Nov 2020–Present
Lead research and designed for IQVIA Design System, designed medical software for clinical trials
Projects: IDS, Digital Contractor, Financial Manager

SKILLS: UX design, UX research, visual design, interaction design, mobile, web, illustration

Grand Rapids, MI

LLAMASOFT

Sr. UX Designer & Researcher, Mar 2019–Nov 2020
Projects: Platform Administration, Model Studio, Design Engines, Platform Administration, Brand Redesign, Component Library, Passwords and MFA

SKILLS: UX design and research, visual design, interaction design, mobile, web, illustration, print, branding, graphic design

Ann Arbor, MI

THOMSON REUTERS

Sr. UX Designer, May 2017–Mar 2019
Projects: Help and How-To Center Redesign, OnBalance, Digital Spearhead, Onvio Permissions, Synergy

SKILLS: UX design and research, visual design, interaction design, mobile, web, branding, logos, signage, print, graphic design, baking

Ann Arbor, MI

HUDSON ROUGE

Jr. Art Director, Apr 2016–May 2017
Client/Major Projects: Lincoln Motor Company, Dallas Cowboys Partnership, Grammys Partnership, Tribeca Film Festival Partnership, Web Accessibility Restructure, Tier 3 Web Rebrand, Limo & Livery, Black Label, Continental Launch, Navigator Launch, Crossbrand OLA

SKILLS: Advertising, art direction, visual design, UX, retouching, video post production, print

Dearborn, MI

MSU'S CREATIVE SERVICES

Branding Assistant, Aug 2014–May 2016
Assist in management of 30+ Culinary Services brands

SKILLS: UX design and research, web, digital, logos, campaigns, packaging, branding, print, graphic design, media appearances, project management, art direction, social media management, copywriting

East Lansing, MI

HONORS AND AWARDS

MSU HONORS COLLEGE

2011-2016

MSU DEAN'S LIST

2011-2016

MSUFCU MURAL COMPETITION

Second Place — 3D Installation, 2016

AMERICAN ADVERTISING AWARDS

Silver Addy — Digital Creative Technology, 2016

UNDERGRADUATE RESEARCH & ARTS FORUM

First Place — User Experience Design, 2015

DALE CARNEGIE COURSE

Top Honors, 10x Enthusiasm Award, 2014

SCHOLARSHIPS

Philip Hickey & Reedy Hickey Endowment, 2014

Gold & Silver Plate Society's Scholarship, 2013

Richard Cregar Endowed Scholarship, 2013

Mary McGrady Hickey Scholarship, 2012

Ivon A. English Endowed Scholarship, 2012

Michigan State University Merit Scholarship, 2011

ACTIVITIES

LADIES THAT UX

Detroit Chapter Member, May 2017–Present
Southeast Michigan

AIGA DETROIT

Member and Chapter lead, Fall 2013–Present
Southeast Michigan

LADIES GET PAID

Detroit Chapter Member, May 2017–Present
Southeast Michigan

USERTESTING.COM

User Testing, Winter 2016–Present
Various

AADL LETTERPRESS LAB

Member, Fall 2017–Present
Ann Arbor, MI

GIRL DEVELOP IT

Ann Arbor Chapter Member, May 2017–Present
Ann Arbor, MI

SOFTWARE

Figma

Adobe Creative Suite

InVision

Axure

Jira

SurveyMonkey

FigJam

Sketch

Zeplin

HTML/CSS

UsabilityHub

Optimal Workshop